

World Marketing of America, Inc.

12256 William Penn Hwy, P O Box 192, Mill Creek, PA 17060-0192

(814) 643-6500 Fax (814) 643-3443

DATE: _____ ACCOUNT # _____

STORE NAME: _____ PHONE: () _____

Mailing
ADDRESS: _____ CITY _____ ST _____ ZIP _____

Shipping
ADDRESS: _____ CITY _____ ST _____ ZIP _____

NATURE OF BUSINESS: _____

YEAR ESTABLISHED: _____ DO YOU HAVE BRANCHES? YES ___ NO ___ HOW MANY? _____

CREDIT LIMIT REQUIRED: \$ _____ PA SALES TAX NO.: _____

BUSINESS OR CORPORATION OWNERS OR OFFICERS:

TITLE: _____

TITLE: _____

===== Type or Print Clearly =====

COMPLETE REFERENCE INFORMATION IS REQUIRED TO INSURE IMMEDIATE PROCESSING.

TRADE CREDIT REFERENCES: List only Names of Firms with which you buy on **OPEN ACCOUNT**. No In-State 800 # Please!

Name: _____ Name: _____

Address: _____ Address: _____

City: _____ City: _____

State: _____ Zip: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Phone: _____ Fax: _____

Name: _____ Name: _____

Address: _____ Address: _____

City: _____ City: _____

State: _____ Zip: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Phone: _____ Fax: _____

*Banking information on the back of this form **must** also be completed for proper processing.*

World Marketing of America, Inc Credit Application

----- Bank Reference -----

This information is necessary to obtain information from your bank.

BANK NAME: _____

STREET
ADDRESS: _____

NAME OF
BANK OFFICER: _____

CITY: _____

STATE: _____ ZIP: _____

PHONE # _____

FAX # _____

ACCOUNT NUMBER: _____

TYPE OF ACCOUNT: _____

Note: If your company is a subsidiary – Give name of Parent Company _____

(Signature authorizing your bank to release information)

This information is for World Marketing of America, Inc.'s use in establishing credit, and will be held strictly confidential.

I UNDERSTAND THAT ANY PAST DUE BALANCE IS CHARGED A 1.5% FINANCE CHARGE PER MONTH UNTIL THE ACCOUNT IS PAID IN FULL.

AGREEMENT

In consideration of selling goods and or/services, the buyer hereby agrees to the following terms and conditions:

1. Pay in full within accordance to the terms as specified on the invoice from invoice date.
2. In the event, payment in full is not made in accordance with item #1 above, a service charge will be added to the previous balance after deducting all credits and payments. The service charge will be at the rate of 1.5 percent per month, equal to an annual rate of 18 percent on the past due balance.
3. That World Marketing of America, Inc. reserves a security interest in all parts and equipment furnished by World Marketing on account.
4. That any officer of a corporation executing this agreement shall be personally responsible for payment of the account and he/she warrants that all financial information furnished is accurate.
5. If failure to pay according to the terms of this Agreement causes this account to be assigned for collection, or should be action at law be instituted to collect, the buyer agrees to pay responsible attorney's fees and court costs. You are authorized to investigate our credit record and to report our performance to proper persons and credit agencies.

The undersigned certifies that the information given in this application is true and correct to the best of his/her knowledge.

Store Name: _____

By: _____
(Signature of responsible Company Officer)

(Printed or Typed name of responsible Company Officer)

Date: _____

GUARANTY BY CORPORATION

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and to induce World Marketing of America, Inc., at its option, at any time or from time to time to extend trade credit to or for the account of _____ (herein called "Debtor") or to engage in any other transactions with Debtor, the Undersigned hereby absolutely and unconditionally guarantees to Creditor the full and prompt payment when due, of the debts, liabilities and obligations related to the extension of business credit to Debtor by World Marketing of America, Inc.

The Undersigned further acknowledges and agrees with World Marketing of America, Inc. that:

1. No act or thing need occur to establish the liability of the Undersigned hereunder, and no act or thing, except full payment and discharge of all Indebtedness, shall in any way exonerate the Undersigned or modify, reduce, limit or release the liability of the Undersigned hereunder.
2. This is an absolute, unconditional and continuing guaranty of payment of the Indebtedness and shall continue to be in force and be binding upon the Undersigned, until it is revoked by written notice by World Marketing of America, Inc. or until Indebtedness incurred, existing or committed for by December 31, 2015 has been repaid in full, including any renewals, extensions and refinancing thereof occurring prior to that date.
3. The Undersigned represents and warrants to World Marketing of America, Inc. that the Undersigned has a direct and substantial economic interest in Debtor, and expects to derive substantial benefits therefrom and from any trade credit extensions resulting in the creation of Indebtedness guaranteed hereby, and that this guaranty is given for a corporate purpose.
4. The Undersigned shall be liable for all Indebtedness of the Debtor, without any limitation as to amount, plus accrued interest thereon and all attorneys' fees, collection costs and enforcement expenses referable thereto.
5. The Undersigned will pay or reimburse World Marketing of America, Inc. for all costs and expenses (including reasonable attorneys' fees and legal expenses) incurred by World Marketing of America, Inc. in connection with the protection, defense or enforcement of this guaranty in any litigation or bankruptcy or insolvency proceedings.

6. The Undersigned represents and warrants to World Marketing of America, Inc. that (i) the Undersigned is a corporation duly organized and existing in good standing and has full power and authority to make and deliver this guaranty; (ii) the execution, delivery and performance of this guaranty by the Undersigned have been duly authorized by all necessary action of its directors, and does not and will not violate the provisions of or constitute a default under any presently applicable law or its articles of incorporation, or by-laws or any agreement presently binding on it; (iii) this guaranty has been duly executed and delivered by the authorized officers of the Undersigned and constitutes its lawful, binding and legally enforceable obligation.

IN WITNESS WHEREOF, this corporate guaranty has been duly executed by the Undersigned on the _____ day of _____, 2011.

Guarantor:

By: _____
(printed)

(signature)

Title: _____

Company Name of Corporate Guarantor

Company Headquarters Address

City, State, Zip